



Our Drinking Water Our Watersheds Our Responsibility

JULY 2007
Issue 2

Welcome...to the second issue of the Watershed Sign Program E-news. This newsletter is designed to keep you apprised of our efforts to create opportunities for the community to learn about the importance of watersheds and encourage community stewardship over them. This issue includes ways to learn more about our program and ways to show your support.



See the sign on northbound I-15

Signs Are Up In San Diego! Next time you're out and about, check out the signs.

The signs are located in the following areas:

- 1) I-8 near Dunbar Lane and East Victoria Dr.
- 2) SR-67 near Scripps Poway Pkwy
- 3) I-15 near Auto Park Way and Camino Del Norte

Check out these ads: When you're out and about, you may also notice some publicity about the watershed sign program.

Ads are now at:

- San Diego Family Magazine (June and July issue)
- Mira Mesa Edwards Movie Theater
- Parkway Plaza Regal Cinemas

Show Support for Signs in Other Jurisdictions: Write a letter

We are asking for letters of support to demonstrate to Caltrans a strong need for these signs be included in the Caltrans' family of standardized signs so that all districts throughout California can use these signs. New letters of support from Senator Christine Kehoe and the Resource Conservation District of Greater San Diego were submitted to Caltrans. Additionally, we have been garnering support and positive input from the western inland area of California.

Directions for writing and submitting a letter of support are available online at the program webpage mentioned below.

Learn More: Visit the Watershed Sign Program webpage

Check out the City of San Diego website at:

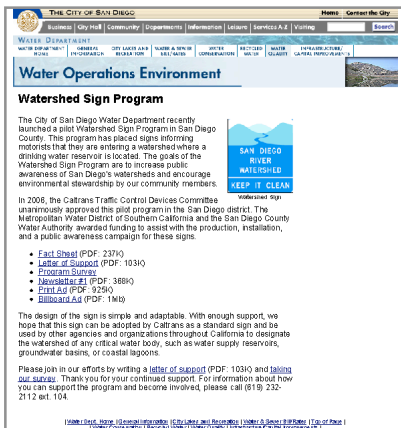
www.sandiego.gov/water/operations

Click on Environment

Click on Watershed Sign Program

Program Contact or to Schedule a Presentation:

Destree Lazo, Program Coordinator (619) 232-2112 ext. 104



Visit the program website



Schedule a presentation

